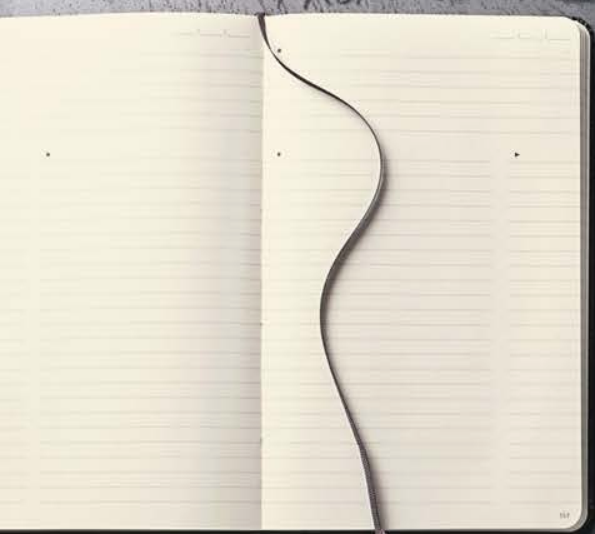


PROFESSIONAL



FILM FESTIVAL NOTES



LARGE



XS

PORTFOLIO





Legendary MOLESKINE brand is now also available in promotional products industry!



In today's crowded world, it's not necessarily the product or service that makes a company stand out, but its story. A heritage accumulated over generations. A twist in the tale. Emotional journeys.



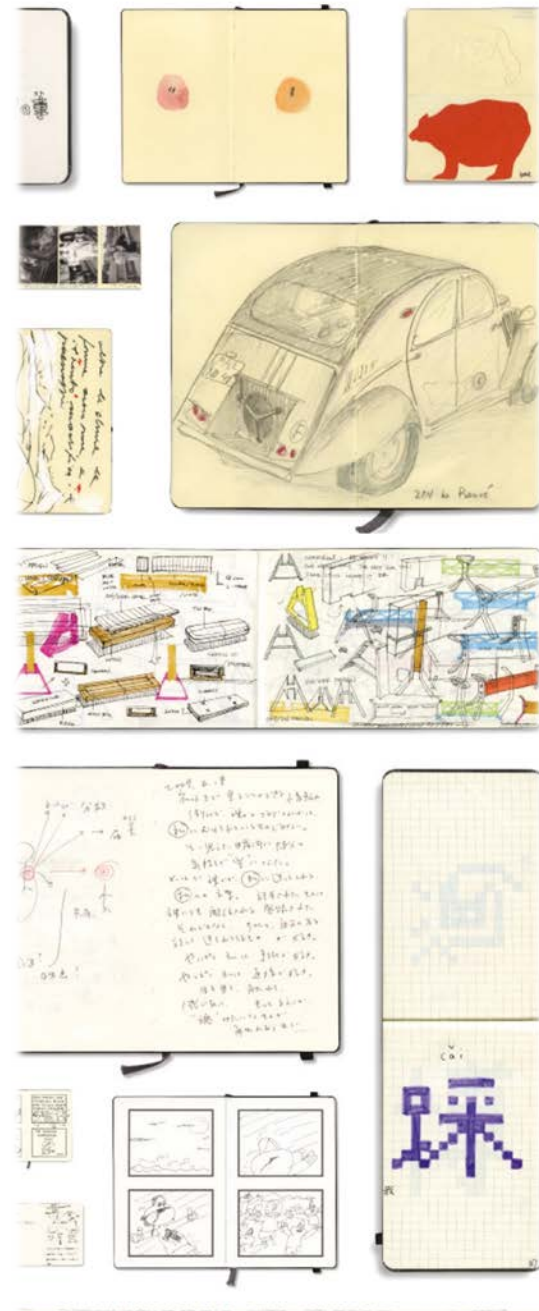
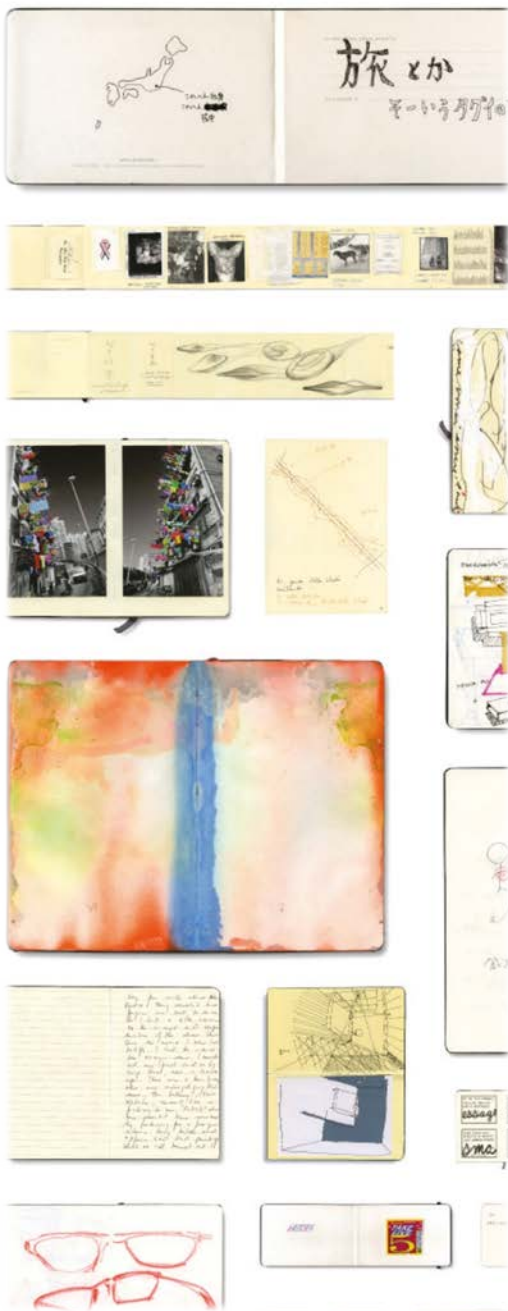
*In other words, the trials, tribulations and subsequent innovations that make a company unique and differentiate it from its competitors. **MOLESKINE** can help companies and individuals tell their stories.*

MOLESKINE

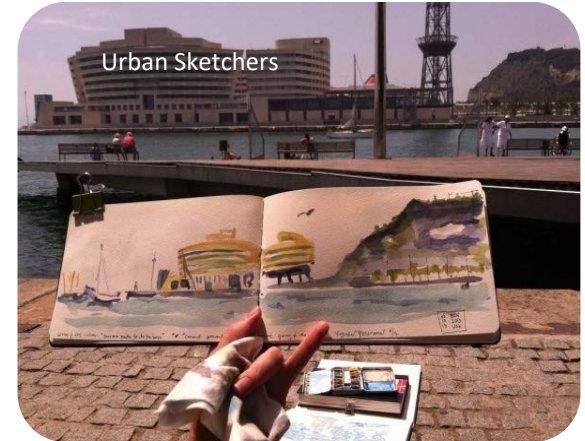
Moleskine®: a living legend

The MOLESKINE notebook is the heir and successor to the legendary notebooks used by artists and thinkers over the past two centuries, among them: Vincent van Gogh, Pablo Picasso, Ernest Hemingway and Bruce Chatwin. A simple black rectangle that held the sketches, notes, stories and ideas that would one day become famous paintings or the pages of beloved books.

In 1997, a small Milanese publisher brought the legendary notebook back to life, and MOLESKINE company was founded. Today, it's an international company, sells its product range in 92 countries and has a well-established worldwide network of 24.000 points of sale. Now this well-known brand is also available in promotional products industry.



MOLESKINE on Worldwide Events...





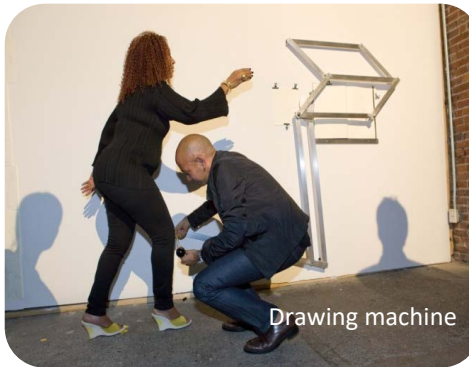
Fuse Conference



TEDx Palermo



Scriba Milano



Drawing machine



Collaborative drawings

... and spontaneous sightings



Angelina Jolie



Brad Pitt



Mick Jagger



Brad Pitt



Hillary Clinton



Sean Penn



"I could never have built the Virgin Group into the size it is without those few bits of paper. I think if you're going to run a really personal airline, its those little details that matter and therefore the notebook is an essential part of my traveling day."

Richard Branson



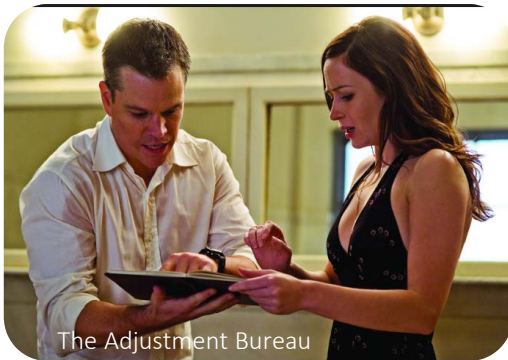
Victoria Beckham



Criminal Minds



Stargate SG-1



The Adjustment Bureau



The Mentalist



The Ghost Writer" (Roman Polanski)



The Devil Wears Prada



The Last Station



Amélie



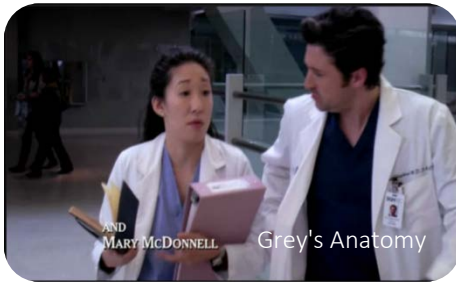
The Devil Wears Prada



Studio 60



Leatherheads



AND MARY McDONNELL
Grey's Anatomy



Doctor Who

Moleskine customized products support your corporate communication needs.

Perfect for all occasions:

- Internal Communication Projects
- Training for Employees
- Loyalty and Incentive Programs
- Re-selling
- Gift on purchase activities
- High-End Gifts
- PR & Media Activities
- Christmas and Year End Gifts
- Special events
- Conferences & Seminars
and many more



BRAND PILLARS

PERSONAL IDENTITY

A MOLESKINE notebook becomes an integral part of one's personality.

CULTURE

MOLESKINE is a cultural icon, it connects the owner to a heritage in art, literature, culture and geographical exploration.



MOLESKINE

MEMORY

MOLESKINE is a brand connected to the collection of memories, the organization of time and priorities in our working life and in leisure time.

TRAVEL

Celebrating contemporary nomadism, MOLESKINE offers a collection of tools to accompany everyday and extraordinary journeys.

IMAGINATION

MOLESKINE collections are open platforms for creativity, trusty companions for meaningful existential experiences.

MOLESKINE

MISSION, VALUES, BRAND IMAGE

Moleskine is a brand admired for its aspirational qualities, which are grounded in inclusivity. The strong connections to art, culture and the global creative community have grown out of the five pillars which the brand was founded on: Culture, Imagination, Memory, Travel and Personal Identity.

As a brand that believes in universal values and seeks human and social improvement MOLESKINE particularly values partnerships that empower people, foster culture, inspire travel and promote design and high quality projects.

MOLESKINE brand doesn't work with the following industries: weapons, pornography, drugs, cigarettes, betting and other illegal activities.

Additionally, any requests related to an industry that could cause controversy around brand MOLESKINE has to be approved: cigars, pharma product, military bodies, religions, political parties, hunting/ fishing.

MOLESKINE product range



Notebooks

- Notebooks
- Cahiers
- Volants
- Limited Editions

Planners

- 12M
- 18M

Home & Office

- Business Notebook
- Passions Notebook
- Folders
- Luggage tags
- Big sizes notebooks

Writing

- Classic Pens
- Light Metal Pens
- Pencils

Travelling

- Classic Bags
- myCloud Bags
- Device Bags
- Shells
- Digital Cases

Reading

- Booklights

Digital

The “why” behind the Moleskine range

Today, Moleskine has expanded its offering to include new collections and services dedicated to supporting creative professionals, knowledge workers and students.

The original notebook is now part of a family of versatile tools for use on both everyday and extraordinary journeys. Complementing each other in form and function, they are intrinsically linked to our mobile identities, ultimately becoming an integral part of our personalities



P
A
P
E
R



NOTEBOOKS



DIARIES



ART & OFFICE

W
T
R



WRITING COLLECTION



TRAVELLING COLLECTION



READING COLLECTION

N
O
T
E
B
O
O
K

S
M
A
R
T
B
O
O
K



EVERNOTE



LIVESCRIVE



ADOBE

MOLESKINE

MOLESKINE Smart Writing Set

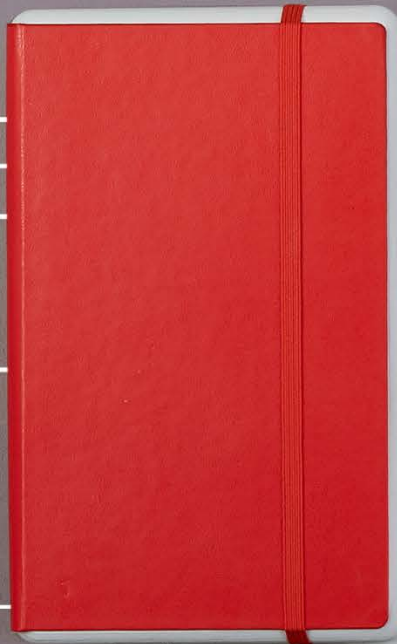
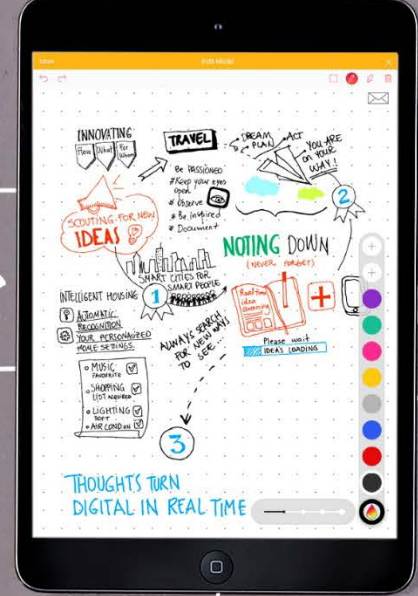
Watch your ideas travel off the page and evolve on screen with the new generation Moleskine Paper Tablet, Pen+ and companion app. Enjoy the hands-on immediacy of putting pen to paper, teamed with all the advantages of digital creativity.

Ncoded technology allows the Pen+ to recognize where it is in the Paper Tablet and capture each pen stroke as you capture your thoughts. The app then smoothly transfers your freehand notes from page to screen in real time, giving you the possibility to digitize text, edit, organize, share and bring your ideas to life. Simply tap the envelope icon on the page to share instantly.

Part of the wider M+ Collection, the Smart Writing Set combines the tools you love to enable seamless creativity, wherever you are.

Naturally analog, conveniently digital, very Moleskine.





MOLESKINE

PERSONALIZATION

PERSONALIZATION

- Logo on the cover
- Paper band
- Simple printing on inside cover



CUSTOMIZED PRODUCTION

- Full cover printing
- Change of cover / elastic / bookmark color
- Customized contents printed on the inner pages

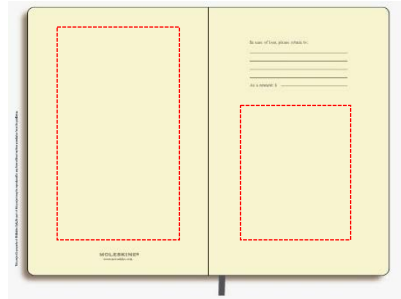


PERSONALIZATION

Inside cover

Additional communications such as company contacts, mission, QR codes, special messages, can be added on the notebook front or back end pages.

Available technique:
tampo print



Logo on the cover

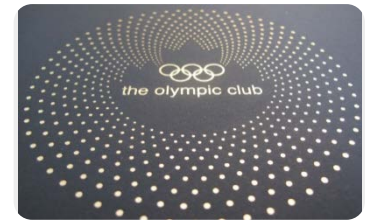
Available techniques:

Cover – front:

- hot stamping
- screen printing
- full color

Cover – back:

- hot stamping



Paper band



The iconic paper sleeve that wraps every Moleskine notebook can be custom printed with colourful designs to make a stunning impression to your audience.

Products on B2B market have different paper band than on B2C. Additionally you can order notebook foiling service.

Available technique:
tampo print



CUSTOMIZED PRODUCTION



It is possible to develop a unique new product once authorized by Moleskine brand. You can adjust: inside pages printing (depending on the project concept), different number of pages, colour cover (chosen within our range), size and format.



You can also combine
MOLESKINE legendary
notebooks or **diaries** with
writing instruments and **gift
box** from our offer to make a
perfect gift set suitable for
every occasion.



MOLESKINE

PROFESSIONAL



FILM FESTIVAL NOTES



LARGE



XS



PORTFOLIO